**CLUB NAME**

**CLUB PURPOSE**

**CLUB VISION**

**CLUB OVERVIEW**

Club Leadership

Chair -

Treasurer –

Secretary –

Key achievements over the past 12 months

1. E.g.: Adult female social competition was launched, with 15 females signed up.
2.

Issues faced over the last 12 months

1. E.g. – Junior memberships has declined by 25%
2. ,

**MEMBERSHIP & PERSONNEL**

**CLUB MEMBERSHIP:**

|  |  |  |
| --- | --- | --- |
| **Total Members** | **Current** | **2025 Goal** |
| **Seniors** |   |   |
| **Juniors (Under 18’s)** |   |   |
| **Total** |   |   |

|  |  |  |
| --- | --- | --- |
| **Total Members** | **Current** | **2025 Goal** |
| **Male** |   |   |
| **Female** |   |   |
| **Total** |   |   |

**QUALIFIED PERSONNEL:**

|  |  |  |
| --- | --- | --- |
| **Key positions at club**  | **Current** | **2025 Goal** |
| **Level 1 coaches**  |  |  |
| **Level 2 coaches** |  |  |
| **Qualified officials** |  |  |
| **Qualified Table Officials** |  |  |

How will you look to increase your membership and/or qualified personnel over the next 12 months?

1.
2. .

**PARTICIPATION OPPORTUNITIES**

**FORMAL**

What leagues and competitions is your club involved in? (NBL, Local League, Bucs)

How many Teams do you aim to have in these competitions in 2024?

**INFORMAL**

What informal participation opportunities does your club offer? (Social Basketball, Court Hire)

**JUNIOR**

Does your club run any programs for kids aged 5-12? (Describe)

**FEMALE**

What participation opportunities does your club offer for girls/females?

**DEVELOPMENT**

What plans do you have to develop the above 4 areas over the next 12 months?

**SWOT ANALYSIS**

**GOALS AND OBJECTIVES**

Use the below table to prioritise 3 of the following strategic objectives for your club to focus on (Young People Engagement, Informal Opportunities to play, Women’s and Girls, Volunteers & Committee Structure , Coaches, Officials, Talent System, Financial Management, Leagues & Competitions and Equity, Diversity & Inclusion)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **FOCUS AREA** | **AIMS** | **ACTIONS** | **TIMESCALES** | **RESOURCE** | **SUCCESS MEASURES** |
| Example Young People Engagement | Start Slam Jam Program at the club for kids aged 7-11 years old | 1. Register Interest through online platform
2. Meet with Basketball England to gather program information and costs
3. Source appropriate facility to deliver the program
 | 6 Months  | * Onboard coaches to lead the program

  | * 20 Kids signed up
* 2 coaches trained
* Equipment purchased for future years
 |
|   |  |   |   |   |   |
|   |   |   |   |   |   |