



# MEMBERS' UPDATE



# WHY ARE WE HERE TODAY

- TO PROVIDE INFORMATION ON:
  - BE's role and the role of our regions
  - Changes to membership and benefits
  - Improvements to customer service
  - Developments that affect you and the game
  - How we will consult with you
- HOW WE CAN HELP YOU GET THE MOST FROM YOUR BASKETBALL



# 1

## OUR ROLE IN THE SPORT

- BASKETBALL ENGLAND INTRODUCTION
- OUR ACTIVITIES AND REMIT
- FUNDING AND WHAT WE FUND
- BBF AND OTHER HOME NATIONS
- WHAT THE REGIONS DO







# BASKETBALL ENGLAND

## WHO ARE WE?

The National Governing Body (NGB) for basketball in England - responsible for all aspects of the sport.

We serve a membership of 680 clubs and leagues and almost 40,000 individual members.

## OUR VISION

To be an inspirational sport that is accessible to everyone.

## OUR MISSION

To govern and grow our sport in the most efficient, effective way, thereby providing a great experience for everyone involved in basketball.

# WHAT WE DO, HOW WE INVEST IN THE GAME

The membership money Basketball England receives, is invested in the game in the following ways:

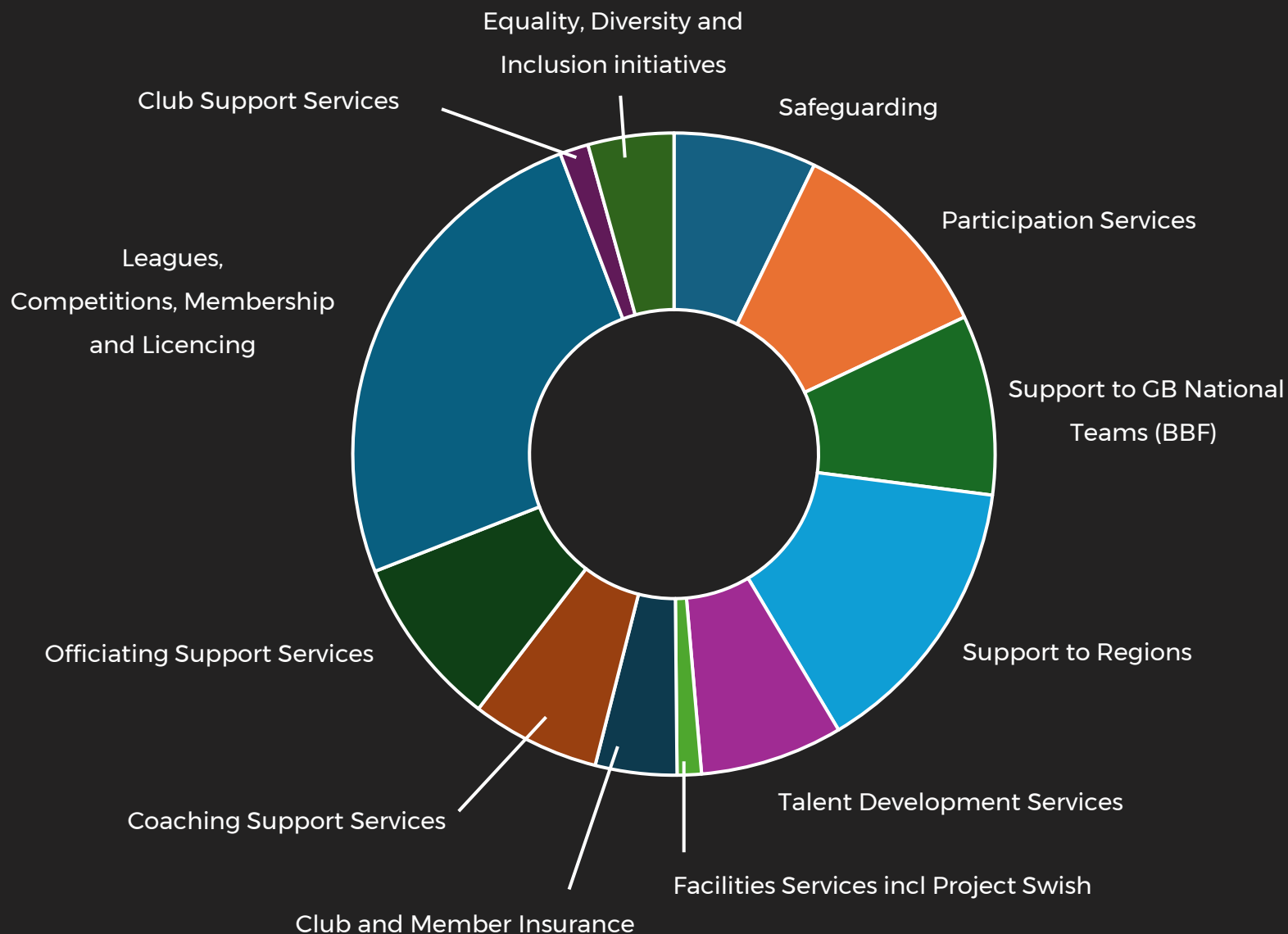
## WHERE YOUR FEES GO

### LOCAL LEAGUE PLAYER

40% to regions  
 10% to BBF  
 50% to Basketball England

### NATIONAL LEAGUE PLAYER

40% to competitions support  
 12% to BBF  
 48% to Basketball England



# BE x BBF x FIBA

FIBA

- World governing body for basketball

BBF

- British national governing body for sport
- Member of FIBA
- Responsible for GB teams x8
- Licences leagues in England, Scotland and Wales (incl BBL, WBBL, NBL etc)

HOME COUNTRY NGBs

- Basketball England / Basketball Scotland / Basketball Wales
- Members of the BBF alongside independent representatives
- Responsible for basketball in each territory
- Helping to fund and support BBF



# WHAT OUR REGIONS DO

Our ten regions support and are supported by the central function of Basketball England. Within their region, the committee and volunteers enable and lead on the following areas:

- Support local clubs, leagues & associations
- Coaching and Officiating workforce development
- Governance and Administration support for clubs, leagues and associations

This is all delivered through a 40% rebate of membership fees from local league membership fees and additional fundraising and funds support.

# 2

## OUR PRIORITIES FOR THE NEXT YEAR

- MEMBERSHIP
- CLUBS & PARTICIPATION
- OFFICIATING & COACHING
- SAFEGUARDING AND EDI
- REGIONAL & LOCAL LEAGUE SUPPORT
- FUTURE CONSULTATION







# MEMBERSHIP

## WHY WE ARE CHANGING

- Upgrading and streamlining and simplifying our membership model.
- Deliver better value and service for our members
- Provide benefits that support individuals' basketball needs and lifestyle
- Grow the basketball community in England - more members means more investment into the game

Record participation levels of players and clubs in NBL this season is increasing demands on Basketball England.

## NEW MEMBERSHIP AND LICENCING PROCESS

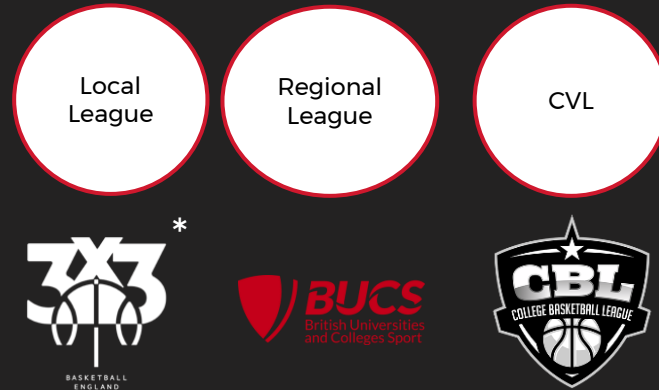
- 1** Buy the membership that allows you to play/coach/officiate in the competitions you wish to join
- 2** Validate any licences before you take to the court
- 3** Enjoy your basketball and take advantage of all the other benefits that come with your membership





# PLAYING MEMBERSHIP TIERS AND COMPETITIONS

## PARTICIPANT MEMBERSHIP



## PERFORMANCE MEMBERSHIP



Tiers for officials and coaches within the same competitions subject to additional rules and regulations focus and different membership tiers in 2024/25 season.



# MEMBER BENEFITS

From just £2.70 a month an adult participant member can access many benefits

## PLAY

Ability to play in a host of basketball competitions year round

Insurance to cover you in competitions and training with affiliated clubs

## SERVICES

Get access to the area experts at Basketball England and our wide variety of support

## WATCH

Get discounts and priority access to tickets for Basketball England events

## LEARN

Get access and discounts on courses to coach, officiate and other CPD courses

## SHOP AND WIN

Buy basketball and lifestyle gear from 100s of top brands at discounted prices

Enter regular competitions to win merchandise bundles from various high street brands

## PLAY



## SERVICES

CLUB SUPPORT SERVICES

COACHING AND OFFICIATING SUPPORT

MEMBERSHIP SERVICE TEAM ACCESS

## WATCH



## LEARN

REFEREE

TABLE OFFICIAL

COACH

STATISTICIAN

## SHOP & WIN



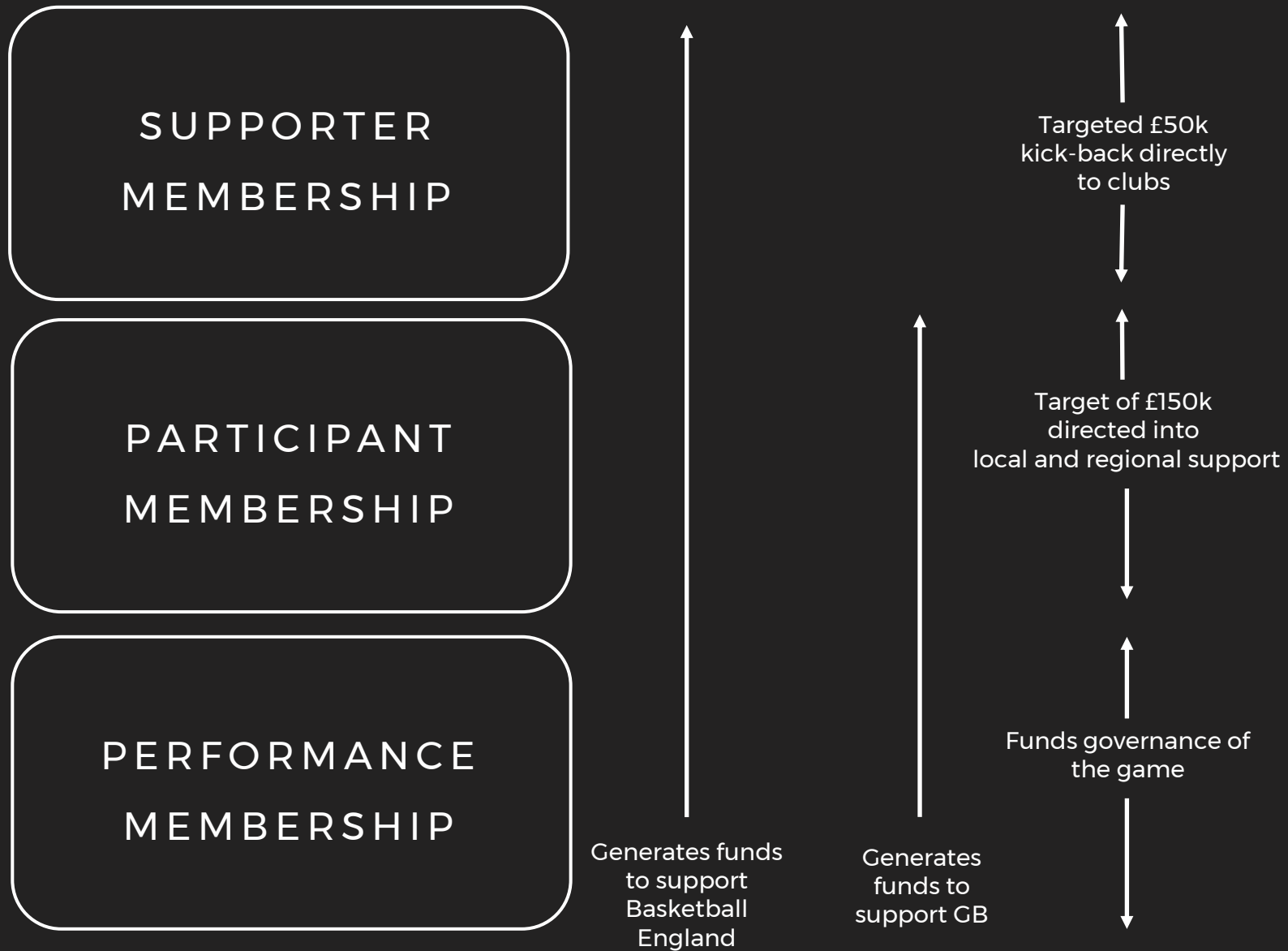


## WHAT ADDITIONAL BENEFITS WILL MEMBERS GET?

BENEFIT	SUPPORTER MEMBERSHIP	PARTICIPANT MEMBERSHIP	PERFORMANCE MEMBERSHIP
LICENCE TO PLAY		Local and regional	All levels
LICENCE TO COACH*		Local and regional	All levels
LICENCE TO OFFICIATE*		Local and regional	All levels
INSURANCE*		Local and regional	All levels
EVENT TICKETS AND ACCESS	Yes	Yes	Yes
EDUCATION AND TRAINING	All levels	All levels	All levels
SUPPORT TEAM	Yes	Yes	Yes
DIGITAL BENEFITS	Yes	Yes	Yes
DISCOUNTS AND REWARDS	Selected offers	Selected offers	All offers
REGULAR COMPETITIONS	Yes	Yes	Yes

\*Other conditions and qualifications apply

# REVENUE FLOW FROM MEMBERSHIP FUNDING THE GAME



## WHY ARE PRICES INCREASING?

- Rising cost of administering the game as it grows
- Added investment in services such as Safeguarding and Club/Regional support
- Growth in participants and teams in National League competitions, resulting in delivery of the biggest NBL ever by team and participant numbers (2023/24)
- Inflation and rising infrastructure costs

### Considerations in increasing prices

- Cost to participants of our licence is only 3% of annual spend on basketball\*
- NGBs in most other sports are on average more to register with
- Our central funding from Sport England is tapering next year
- We will be providing financial support to the BBF, the accredited FIBA body



# WHY ARE PRICES INCREASING?

Our minimal increases over the past 10+ years will make our increases appear disproportionate.

What is the costs

- Average membership price increase of £12
- Average U18 local league player price equates to 38p per week
- Average adult local league price equates to 77p per week

Membership pricing

	SUPPORTER	PARTICIPANT			PERFORMANCE			
Age of participant		PLAYER	OFFICIALS AND BENCH PERSONNEL	COACH	PLAYER	TABLE OFFICIAL, STATISTICIANS AND BENCH PERSONNEL	REFEREE	COACH
U18	£15	£20	£20	£30	£40	£40	£40	£55
Adult	£20	£32	£32	£40	£75	£50	£80	£75

From a date in early September prices for Participant membership will increase £3 and Performance membership by £5



# CLUBS & PARTICIPATION



## FUNDING

Signpost and support clubs to access funding, The Sport England Movement Fund has recently launched, designed to tackle inequalities in sport, clubs can now apply for grants of up to £15,000.

## STANDARDS/BENEFITS PACKAGE

To be launched in the next 6 months.

## RESOURCES

Marketing and Club Development resources have been developed to support your club.

## SLAM JAM

A 6-week fun participation programme for boys & girls aged 7-11, providing their first introduction to basketball.

## 3 X 3

New player pathway recently launched.

## JNR NBA (SCHOOL COMPETITION)

The biggest of its kind in the world hosting 720 teams who participate in regional competitions.

# OFFICIATING

- Regional REDD projects in the North-West, South-East, London, Yorkshire, Suffolk and the North-East to enhance the support officials
- Level 1 & 2 referee , table officials and the Introduction to Statistics courses revamped and launched
- Course to court - improve conversion from learners to active officials

# COACHING

Launch Coaching Plan for more and better coaches:

- Address increase in the numbers of coaches and driving up standards
- Improve the cohesiveness of its coaching communities
- Improvement of course deliveries
- New mentoring programme
- Additional CPD in addition to core qualification courses
- National and regional clinics





# SAFEGUARDING & EQUALITY, DIVERSITY AND INCLUSION

- Continue to work the [Child Protection in Sport Unit \(CPSU\)](#), [NSPCC](#) and the [Ann Craft Trust](#) to develop and maintain robust policies and procedures to safeguard children and adults at risk
- Launch in-house basketball-specific Safeguarding course
- Publish Diversity and Inclusion Action Plan to build on work that saw BE named Sporting Equals Sports Organisation of the Year 2023



# REGIONAL AND LOCAL LEAGUE SUPPORT

Continue to:

- Support local clubs, leagues & associations
- Coaching and Officiating development
- Administration & governance support

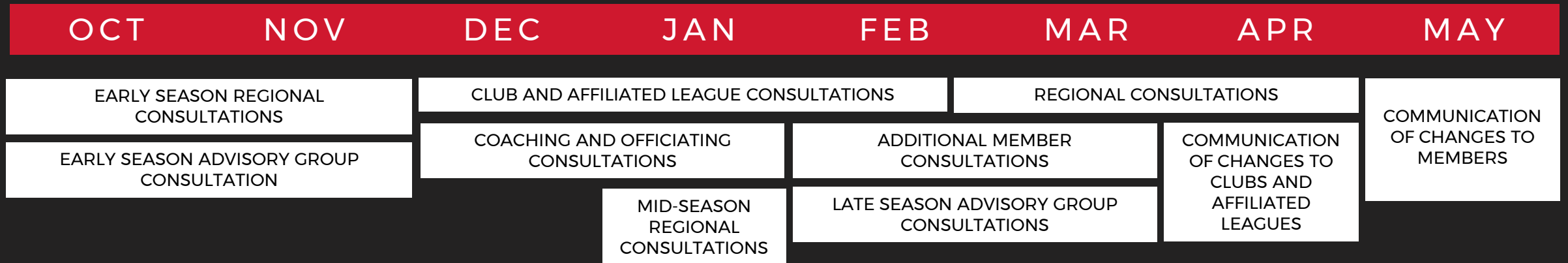
As well as:

- Through new membership model
  - Invest further in regional developments, led by each regional chair and committee
  - New supporter membership will generate additional revenue opportunity for clubs
- Improved digital and service for clubs and leagues
- Explore new commercial opportunities for clubs
- Further support funding bids





# FUTURE MEMBER INTERACTION AND CONSULTATION PROCESS



# KEY CONTACTS



SAFEGUARDING:

AMY RIDING

COACHING:

BRIAN ALDRED

OFFICIATING:

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# QUESTIONS

