A red circle with white text and two bears

Description automatically generated

Club name -

Club Purpose

Club Vision

Club overview

Club Leadership

Chair -

Treasurer –

Secretary –

Key achievements over the past 12 months

1. E.g.: Adult female social competition was launched, with 15 females signed up.

Issues faced over the last 12 months

1. E.g. – Junior memberships has declined by 25%
2. ,

Membership & Personnel

Club Membership:

|  |  |  |
| --- | --- | --- |
| **Total Members** | **Current** | **2025 Goal** |
| **Seniors** |  |  |
| **Juniors (Under 18’s)** |  |  |
| **Total** |  |  |

|  |  |  |
| --- | --- | --- |
| **Total Members** | **Current** | **2025 Goal** |
| **Male** |  |  |
| **Female** |  |  |
| **Total** |  |  |

Qualified Personnel

|  |  |  |
| --- | --- | --- |
| **Key positions at club** | **Current** | **2025 Goal** |
| **Level 1 coaches** |  |  |
| **Level 2 coaches** |  |  |
| **Qualified officials** |  |  |
| **Qualified Table Officials** |  |  |

How will you look to increase your membership and/or qualified personnel over the next 12 months?

2. .

Participation Opportunities

**Formal**

What leagues and competitions is your club involved in? (NBL, Local League, Bucs)

How many Teams do you aim to have in these competitions in 2024?

**Informal**

What informal participation opportunities does your club offer? (Social Basketball, Court Hire)

**Junior**

Does your club run any programs for kids aged 5-12? (Describe)

**Female**

What participation opportunities does your club offer for girls/females?

**Development**

What plans do you have to develop the above 4 areas over the next 12 months?

SWOT Analysis

Goals and Objectives

Use the below table to prioritise 3 of the following strategic objectives for your club to focus on (Young People Engagement, Informal Opportunities to play, Women’s and Girls, Volunteers & Committee Structure , Coaches, Officials, Talent System, Financial Management, Leagues & Competitions and Equity, Diversity & Inclusion)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Focus Area | Aims | Actions | Timescales | Resource | Success Measures |
| Example Young People Engagement | Start Slam Jam Program at the club for kids aged 7-11 years old | 1. Register Interest through online platform 2. Meet with Basketball England to gather program information and costs 3. Source appropriate facility to deliver the program | 6 Months | * Onboard coaches to lead the program | * 20 Kids signed up * 2 coaches trained * Equipment purchased for future years |
|  |  |  |  |  |  |
|  |  |  |  |  |  |